

LOREN AVELASCO

MULTIMEDIA JOURNALIST

28/04/82 Madrid (Spain)

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EXPERIENCE

TEACHER 2007-2015	Teacher of Photography - EA Art and Design High School, Murcia (Spain)
UMU 2010-2012	Audiovisual Journalist - ATICA Service of infrastructures TIC and Communications University of Murcia TV (Spain)
CARM 2008-2010	Journalist - CARM Press office of Murcia Government (Spain)
Freelance 2010-Present	Graphic & Web Designer - Freelance Print and Web design & Photography
Internship 2007	Journalist Internships - ORM / TVM + Radio station , Onda Regional de Murcia (Spain) + TV Murciana (Spain)
EVS 2006-2007	Multimedia Journalist Junior - DZMP TV Studio DZMP, Krško (Slovenia)
LEONARDO 2004	Graphic Designer Internship - ARCI ARCI Association, Catania (Italy)
Trainer 2006- Present	Local Organizations - TRAINER Workshops about photography subjects

ABOUT ME

I'm a freelance multimedia journalist with a background in web and graphic design and an extensive experience being a teacher in media studies as photography and audiovisual communication | WWW.OJODEPEZA.COM



HOBBIES



PHOTOGRAPHY



WRITING



BOOKS



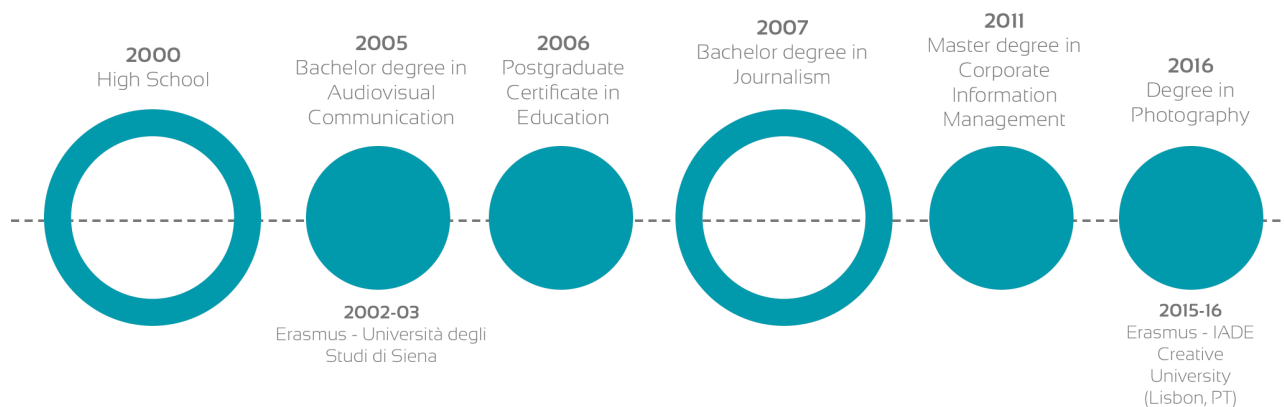
MOVIES



TRAVEL

(+) I have a driving license and availability to travel

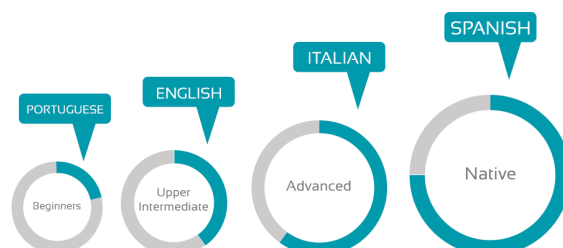
EDUCATION



SKILLS

Windows - Mac OS X	●●●●●●●●●●●●●●●●●●●●
Office	●●●●●●●●●●●●●●●●●●●●
HTML / CSS / CMS (Wordpress)	●●●●●●●●●●●●●●●●●●●●
Web 2.0 Tools / SEO / SEM	●●●●●●●●●●●●●●●●●●●●
Adobe Creative Cloud	●●●●●●●●●●●●●●●●●●●●
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LANGUAGES



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courses and seminars*

+ AUDIOVISUAL

2015 | Course 'Explore filmmaking: from script to screen' / National Film and TV School (NFTS) / UK / 18 h. | **2014** | Course 'Development of interactive multimedia products' / Euroformac / Murcia / 540 h. | Course 'Video mapping' / LAB / Murcia / 12 h. | Course 'How to make a video poem' / LAB / Murcia / 9 h. **2013** | Course 'Sound editing' / Intef / Madrid / 60 h. **2011** | Course 'Reading the image and its technological application in the classroom' / Madrid / 120 h. | Course 'Assembly and production of video art projects' / Puertas de Castilla / Murcia / 20 h. **2010** | Course 'Occupational risk prevention in the audiovisual area' / Editrain / Madrid / 74 h. | Course 'Lighting for digital cinema' / Ala Deriva Films - Ayto. de Cartagena / 12 h. | Course 'Techniques of animation' / LAB / Murcia / 12 h. | Course 'Development of content for digital TV' / CTA / Zaragoza, Spain / 250 h. (Management of Avid NewsCutter, iNEWS, Air Speed, Control Air, MediaManager). **2007** | 'III Filmmaking course' / University of Murcia / 40 h. | Course 'Audiovisual narrative' / Inforges / Murcia / 40 h. **2006** | Course 'How to turn ideas into stories' / Puertas de Castilla / Murcia / 20 h. | Course 'Cinema without camera' / Puertas de Castilla / Murcia / 9 h. | Course 'Television direction of trailer' / Puertas de Castilla / Murcia / 30 h. **2005** | Course 'Speech on radio' / UCAM / Murcia / 30 h. / Course 'Introduction to filmmaking' / Puertas de Castilla / Murcia / 24 h. / Course 'Digital shooting' / Aula Joven CAM / Murcia / 15 h. **2003** | Course 'Camera operator' / IFES / Murcia / 418 h.

+ COMMUNICATION

2016 | Course 'Expert in management of cultural projects' / Espacio Plano B / Madrid / 250 h. **2015** | Course 'Community manager' / University CEU Cardenal Herrera / Madrid / 24 h. **2014** | Course 'Developing specific project' / Centro Párraga / Murcia / 9 h. | Course 'Desktop publishing for artistic projects' / CPR / Murcia / 40 h. **2013** | Course 'Visual arts and social networks' / CPR / Murcia / 30 h. | Course 'Social design and communication' / En + Social Design / Madrid / 250 h. **2012** | III Course 'Corporate social responsibility' / University of Murcia / 100 h. | Course 'Effective presentations' / Form@carm / Murcia / 30 h. **2011** | Course 'Factografía: revolution of mass communication' / Cendeac / Murcia / 8 h. | Conference 'Marketing in social networks' / Cecarm / Murcia **2011** | Course 'Corporate image design' / Puertas de Castilla / Murcia / 20 h. | Course 'Communication management' / Murcia / Inforges / 85 h. **2010** | Course 'NGO Managing' / CROEM / Murcia / 80 h. **2009** | Conference 'Digital journalism' / SICARM / Murcia. **2008** | Conference 'Europe, a dialogue between cultures' / Presidential Ministry of Murcia / 5 h. | Seminar 'Communicating European Union' / Presidential Ministry of Murcia / 4 h. | Course 'Reporter ENG' / Inforges / Murcia / 30 h.

+ COMPUTER

2015 | Course '3D Animation (Blender)' / CPR / Murcia / 30 h. **2014** | Course 'Wordpress 4.0' / Form@carm / Murcia / 25 h. **2012** | Course 'Adobe Photoshop CS5' / Form@carm / Murcia / 40 h. **2011** | Course 'Illustrator' / Editrain / Madrid / 40 h. | Course 'Image Animation: Flash' / Editrain / Madrid / 40 h. | Course 'Adobe InDesign' / CROEM / Murcia / 80 h. | Course 'PHP + MySQL' / Puertas de Castilla / Murcia / 20 h. | Course 'E-commerce' / Inedetec / 20 h. **2010** | Course 'Search Engine Optimization' / Inedetec / 30 h. | Course 'VoIP Telecommunications' / Inedetec / 20 h. | Course 'Introduction to 3D 'Studio Max 2010' / University of Murcia / 60 h. | Course 'Final Cut' / Editrain / Madrid / 60 h. | Course 'After Effects' / University of Murcia / 25 h. **2007** | Course 'TV postproduction' / Inforges / Murcia / 20 h. **2006** | Course 'Web design and multimedia' / Inforges / Murcia / 350 h. **2005** | Course 'Adobe Photoshop' / Aula Joven CAM / Murcia / 15 h. **2004** | Course 'Frontpage 2002' / Aula Joven CAM Murcia / 15 h.

+ LANGUAGES

ENGLISH | Advanced English (B2.1) / University of Murcia (Spain) | Cambridge English Preliminary (PET - B1) / University of Cambridge (England) | Intermediate English (B1) / EOI Hellín (Spain) | Upper-Intermediate English / LSI London Central (England) **ITALIAN** | Basic Italian / Foreigners University of Siena (Italy) | Upper-Intermediate Italian / University of Catania (Italy). **PORTUGUESE** | Portuguese for foreigners (A1-A2) / LanguageCraft Academy (Lisbon, PT)



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courses and seminars*

+ TEACHING

2013 | Course 'Blogging for teachers' / CPR / Murcia / 36 h. 2010 | 'Development of educational programs' / STERM / Murcia / 48 h. | 'Development of curricular adaptations' / STERM / Murcia / 34 h. | Course 'Adjustment to the EEES of the Higher Studies of Plastic Arts and Design' / STERM / Murcia / 20 h. | Course 'The values of the fair trade in the classroom' / STERM / Murcia / 30 h. 2009 | Course 'Development of social and civil skills' / STERM / Murcia / 30 h

+ PHOTOGRAPHY

2015 | Course 'Dental photography' / University of Birmingham (UK) / 20 h. 2013 | Course 'Contemporary art photography' / Vision of / Berlin (Germany) / 12 h. | Course 'Selection of work and exhibition design' / CPR / Murcia / 30 h. 2012 | Workshop 'Studio and location lighting' / Megacolor / Murcia / 20 h. | Course 'History and theory of contemporary art' / CPR / Murcia / 40 h. | Course 'Idea, concept and development of the artistic project' / CPR / Murcia / 40 h. 2011 | Course 'Lighting and reproduction work of art' / CPR / Murcia / 50 h. | Course 'HDR Photography' / Puertas de Castilla / Murcia / 20 h. 2010 | Course 'Digital lab' / LAB / Murcia / 12 h. | Course 'Electronic flash' / Megacolor / Murcia / 16 h. | Course 'Handcrafted photography. Cyanotype' / La Nave / Murcia / 20 h. | Workshop 'Digital printing' / CM / Murcia / 10 h. | Workshop 'New documentary' / CM / Murcia / 10 h. 2009 | Course / CPR Murcia I / 22 h. | Seminar 'Aperture 2' / Puertas de Castilla / Murcia / 3 h. Seminar 'Photographic conservation' / CEHIFORM / Cartagena / 6 h. / Seminar 'Scanning' / CEHIFORM / Cartagena / 3 h. 2004 | Course 'Camera obscura' / Catania (Italy) / 50 h.

+ SCRIPT

2012 | Seminar 'How to write for video games' / AGRM / Murcia / 8 h. 2011 | Seminar 'Adapting literary works for film and television script' / AGRM / Murcia / 8 h. 2010 | Seminar 'Pitching' / AGRM / Murcia / 8 h. | Seminar 'Creation of scripts for sitcom and soap operas' / AGRM / Murcia / 8 h. | Seminar 'Audiovisual rights' / AGRM / Murcia / 8 h. | Seminar 'Scripts for TV series' / AGRM / Murcia / 8 h. 2009 | Course 'Creation of scripts for the short story' / LAB / Murcia / 12 h. 2008 | Course 'Writer's tools' / Cámara de Comercio / Murcia / 64 h.

+ OTHERS

2005 | Course 'Monitor leisure' / Entertainment school 'Los Limoneros' / Murcia / 280 h.



publications and conferences*

PUBLICATIONS | Short story 'Suad' / Published in 'My home in 22 short stories' / ISBN 978-84-87138-61-4 | Photo Book 'Forgotten. The melancholy story of the Christmas trees' / Self-Published / ISBN 978-84-608-5345-9 | Photography 'Identities' / Published in 'Women and immigration event (Collective exhibition Correos-España)' / Legal deposit M-5378-2009 **CONFERENCES** | Paper and publication 'Online communication strategies for NGOs. The impact of viral video' / I Workshop 'Information management' / University of Murcia | Paper conference 'Hip Hop and communication' / Murcia Library



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Exhibitions and awards*

+ EXHIBITIONS

INDIVIDUAL PHOTO EXHIBITIONS | Photographic exhibition 'Kama'aina' / Ficciones / Murcia | Photographic exhibition 'Maui' / Itaca / Murcia | Photographic exhibition 'Cairn' / Sitico / Murcia | Photographic exhibition 'Beijing' smiles' / University of Murcia – Cultural center El Carmen | Photographic exhibition 'Retrovisiones' / Cafetería Cajon Desastre / Murcia **COLLECTIVE PHOTO EXHIBITIONS** | 'XIV Prize Photography University of Murcia' collective exhibition / Murcia | 'Dissonant' collective exhibition / LAB / Murcia | 'Postcards from limbo' collective exhibition / Zaragoza | 'The sea always tells the truth' collective exhibition / ARQVA - UPCT / Cartagena | 'VIII Breast Cancer Ceremony' collective exhibition / Amiga Association / Murcia

+ AWARDS

SHORT MOVIES | Short movie 'Tu turno' / Finalist on the 'EuroGlobe Short Film Contest '101 Seconds Film Award' (Berlin) / Second prize on 'Short Film Festival Alto Guadiana Mancha' (Spain) | Short movie 'Open your mind!' / Screened on the '50th Thessaloniki International Film Festival' | Short movie 'Smile's paper' / Selected on the festival 'Short Film Festival of Cartagena' (Spain) / Audience prize 'Short Film Festival of Bullas' **SCRIPT** | Script 'Celedonio' / Finalist on the 'Script Film Festival of Calasparra' | Script 'Smile's paper' / Selected on the 'Audiovisual aid to young filmmakers of Murcia' (Spain) **PHOTOGRAPHY** | 'Maui' / Finalist XIV Prize Photography University of Murcia / (Spain) | Prize 'Best photography' / 'Photo marathon of Murcia' / 'La Verdad reader' Category / (Spain) | Photography 'Identities' / Finalist on 'Europe, dialogue between cultures' competition (Spain) / Second prize 'Immigration photography contest' (Spain) **NARRATIVE** | Short story 'Suad' Second prize on 'My home' competition (Spain)



Projects and references*

+ ADDITIONAL PROJECTS

ABROAD | Workshop about photography (Erasmus Staff Mobility for Teaching -STA) - Cyanotypes techniques [University Cluj-Napoca] Romania | Photography teacher (Erasmus Staff Mobility for Teaching -STA) Dumlupinar University of Kutahya, Turkey - Accademia di Belle Arti di Napoli | Video production and photography project (Erasmus Staff Mobility for Training (STT) - holaberlin.com, Germany | Volunteering - workaway.com, Costa Rica [Graphic design and web works] | Volunteering - workaway.com, Hawaii [Graphic design and web works] | Volunteering - workaway.com, Czech Republic [Couch - Artistic Residency Aroundless] **LOCAL** | Coordinator practices EA students - Advertising photography / CCT / Murcia | Coordinator practices EA students - Calendar an TV advertising / Astrade / Murcia | Coordinator student EA exhibition - Abstractions Murcia / LAB / Murcia | Coordinator Duesseldorf Photo Weekend mobility / EA / Murcia | Subsidized art project / Workshop - Image transfer on stones (Art therapy) & Lomokino shooting / LAB / Murcia | Photographer Iboga Music Festival / Valencia

